



FOR IMMEDIATE RELEASE

Contact: Meghan Higgins
609-297-2218
mhiggins@cmasolutions.com

**Griffith Electric Supply Co. to Energize U.S. Economy
With Launch of *Powered by America* Program**

21 Manufacturers Have Already 'Pledged Their Allegiance' to the Program

TRENTON, NJ – June 7, 2012 – Standing proud as a family-owned and Trenton, New Jersey-based company for 75 years, Griffith Electric Supply Co. aims to support manufacturers creating products in the United States through the launch of its *Powered by America* initiative.

The program encourages Griffith Electric customers to purchase “Made in USA” electrical and construction products from within their inventory of supplies. Geared toward supporting the livelihood of American workers and to allow the economic vitality of such companies to prosper once again, *Powered by America* already has a number of sponsors ‘pledging their allegiance’ to the program including Arlington Industries, Bridgeport Fittings, Cooper B-Line, Crescent/Stonco (A Philips Company), Eaton – Cutler Hammer, ERICO-Caddy, General Cable, Hoffman, Hubbell Lighting, Hubbell Wiring Device-Kellems, IDEAL, Leviton, Lutron, Milwaukee Tools, OSRAM SYLVANIA, RAB Lighting, Siemens, Simkar, Southwire, Thomas & Betts and TPI Corporation.

“As a proud and hard-working family company, we understand what goes into running a successful business,” explains Griffith Electric president, Bill Goodwin. “*Powered by America* is designed to support other U.S. companies and individuals, like us, that are proud of their country and want to see it prosper competitively once again.”

Griffith was established in the once thriving manufacturing hub of Trenton, while the United States was also titled ‘the world’s leading manufacturer.’ Griffith Electric aims to play a part in restoring such esteem to the country and the domestic job market for working Americans.

“In so many ways, *Powered by America* has the opportunity to shape positive growth for our country,” said Goodwin. “We salute American manufacturers and encourage our country’s loyalty to them.”

For more information on Griffith Electric and *Powered by America*, visit www.griffithelec.com and www.poweredbyamerica.net, or contact Ron Lim at rlim@griffithelec.com.

###

About Griffith Electric Supply Co., Inc.

Griffith Electric Supply Company, Inc. is one of the leading electrical distributors in New Jersey and eastern Pennsylvania with five branch locations stocking 15,000 items from a 70,000 square foot warehouse. Headquartered in Trenton, New Jersey, Griffith Electric Supply and its family of employees have been committed to providing the best service and highest quality product available in the electrical industry for over 75 years. For more information, visit www.griffithelec.com.

About *Powered By America* Program

Launched in June 2012, *Powered By America* encourages Griffith Electric customers to purchase American-made electrical products and construction supplies in support of American workers and "Made in USA" manufacturers. For more information, visit www.poweredbyamerica.net.